





#### Brain Teaser

I have three six-sided dice; one is red, one is blue, and one is green.

The red die has sides: 3, 3, 3, 3, 3, 3, 6 The blue die has sides: 2, 2, 2, 5, 5, 5 The green die has sides: 1, 1, 4, 4, 4, 4

We decide to play a game. As a courtesy, I let you pick which die you want first, and then I pick second. We then both roll our die, and whomever rolls the higher number wins. The winner receives one dollar from the loser.

Which die should you pick? What is the probability you win? How much do you make in the long run?





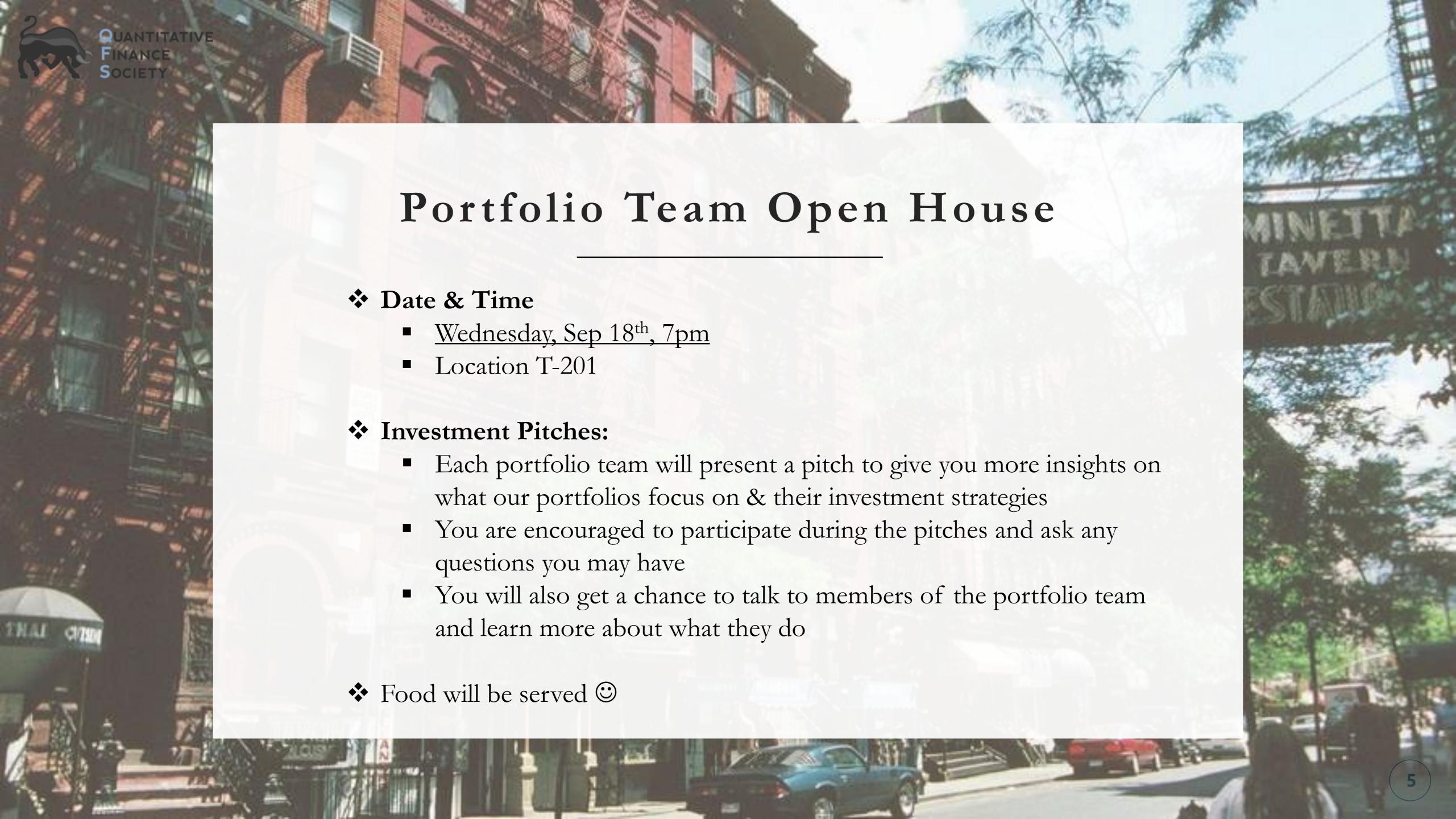
#### Solution: Brain Teaser

Answer:

These are called nontransitive dice. The Red die beats the Blue die with probability 7/12, the Blue die beats the Green die with probability 2/3, and the Green die beats the Red die with probability 5/9. Because of this, no matter which die you pick, you will on average lose money!

Because the Red die loses at the slowest rate, you should pick the Red die. I will then pick the green die, and you will only win 4/9 of the time. However, winning  $4/9 \approx 44\%$  of the time is preferable to winning  $5/12 \approx 42\%$  of the time or  $1/3 \approx 33\%$  of the time. You will lose \$1/9  $\approx $0.11$  per game on average in the long run.







# Value Investing

- \* "Buying a dollar for 50 cents"
- Identifying businesses that are:
  - Fundamentally good
  - Mispriced by the market
- Investing with a long-term time horizon, does not rely on speculation



#### 35.99 40.41 8.26 0.11 0.04 4,310 2.02 0.41 3,300 13.13 | 1.00 | 0.09 1,313 67.54 11.05 245 34.39 206 230 28.24 18.75 1,051 35.05 3,108 16.04 2.62 0.82 0.35 12.27 15.79 7.42 413 0.11 3.98 36.34 9.61 0.56 0.79 2.25 8.59 5.4 5.84 812 -0.27 37.79 1,520 45.12 0.77 2.34 0.09 3.48 1.74 2.55 59.84 1,214 8.49 2.69 0.51 0.12 0.55 27.72 36.17 7,284 10.53 1.74 6.09 1.30 1.97 2.95 17.02 25.25 6.34 **245 517** 0.36

## Thought Exercise

What do we think about this stock? Is it a good company?





#### 35.99 40.41 53.21 8.26 0.11 0.04 4,310 2.02 0.41 3,300 13.13 | 1.00 | 0.09 1,313 67.54 11.05 245 34.39 206 230 28.24 18.75 1,051 35.05 3,108 16.04 2.62 0.82 0.35 12.27 15.79 7.42 413 0.11 3.98 36.34 9.61 0.56 0.79 2.25 8.59 5.4 5.84 812 -0.27 37.79 1,520 45.12 0.77 2.34 0.09 3.48 1.74 2.55 59.84 1,214 8.49 2.69 0.51 0.12 0.55 27.72 36.17 7,284 10.53 1.74 6.09 1.30 1.97 2.95 17.02 25.25 6.34 **245 517** 0.36

## Thought Exercise

#### \* How about now?





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## Thought Exercise

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## Thought Exercise

\* What do we now think about this company?







### Takeaways

- \* We cannot predict the future
- You can't determine whether a company is a good investment just by looking at the stock chart
- Have to analyze the fundamental value (value of the core competency) of the business
- Cannot rely on short-term market movements or speculation



#### What Makes a Good Business?

- **Economic Moat**: a business' ability to maintain competitive advantages over its competitors in order to protect its long-term profits and market share from competing firms
  - \* What are some examples of economic moats?
- Quality of Management
  - \* Historical behavioral of the management team
  - \* What makes a good management team?
- \* Nature of the Industry
  - How competitive is the industry? How many players are in the industry? Is the industry growing or declining?



### Economic Moat

❖ Is there a fundamental difference between the two products?





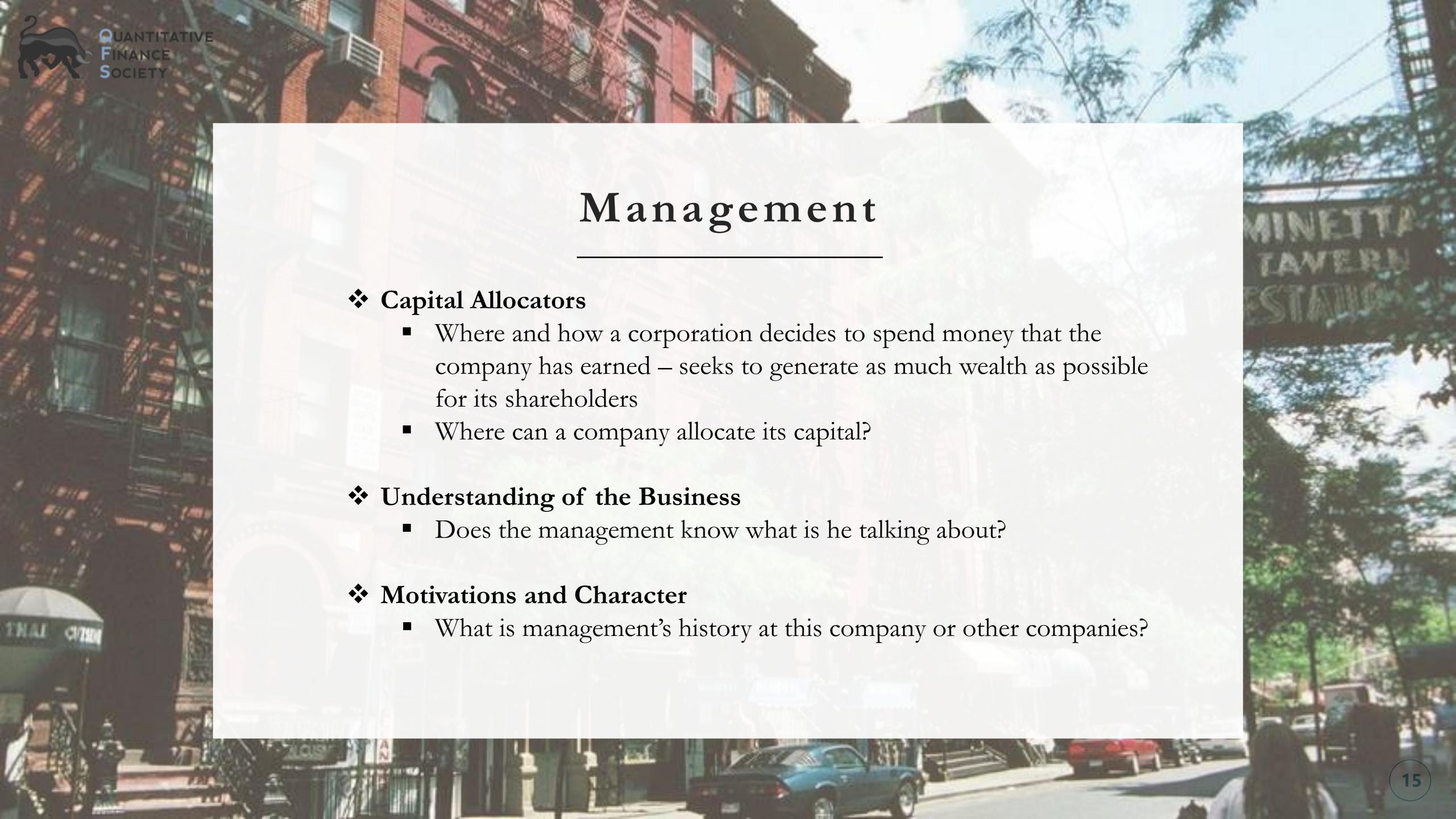


#### Economic Moat





- Economic moat can extend beyond just the product itself
  - Brand name/Customer relationships
  - Bargaining Power
  - Economies of Scale
  - Diversification
  - Product Margin





### Nature of the Industry

Which of the two companies faces greater competition? Which of the companies has greater pricing power?







## Some Golden Rules

- Being Conservative
- \* Margin of Safety
- Circle of Competency
- Swing Once, Swing Well



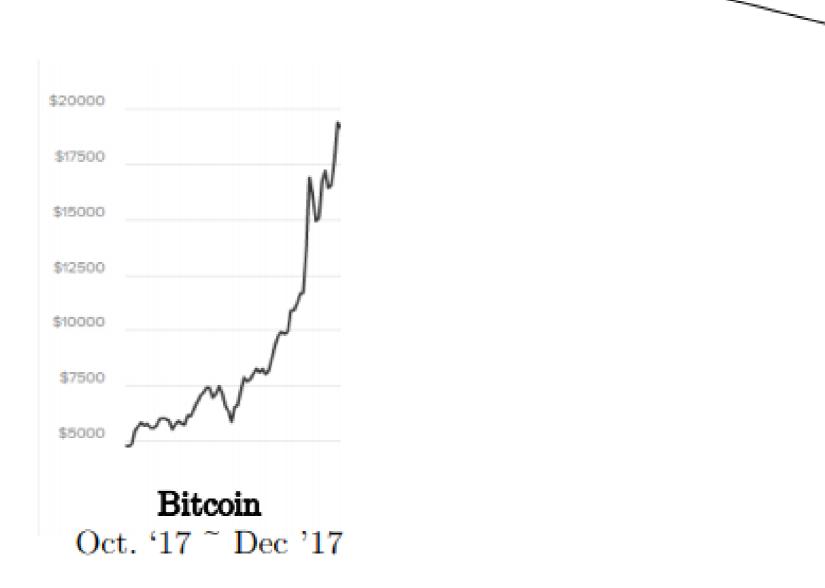
# Being Conservative

- Tune out optimism bias
- Conduct thorough due diligence
- Most important rule: **Do Not Lose Money!** 
  - Trying to play a game that we win majority of the time (only need to be correct 51% of the time)





"Dude. Cryptocurrency is the FUTURE. General ledgers! Decentralized money! We need to invest now – have you SEEN these returns??

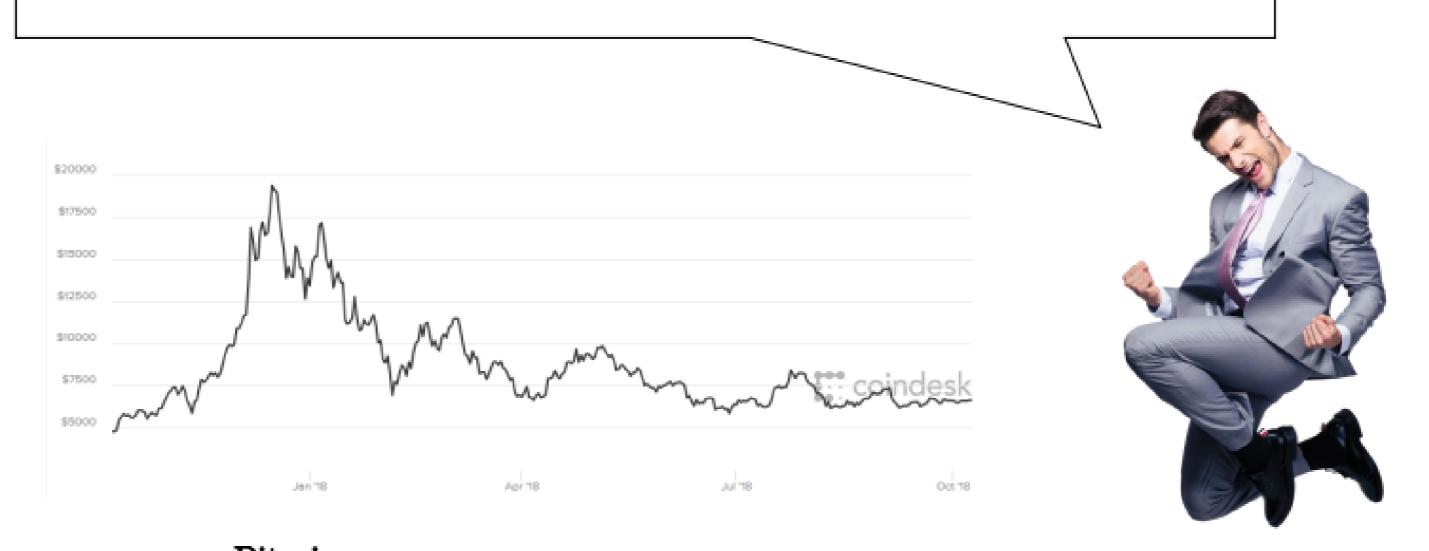








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Bitcoin Oct. '17 ~ Oct '18

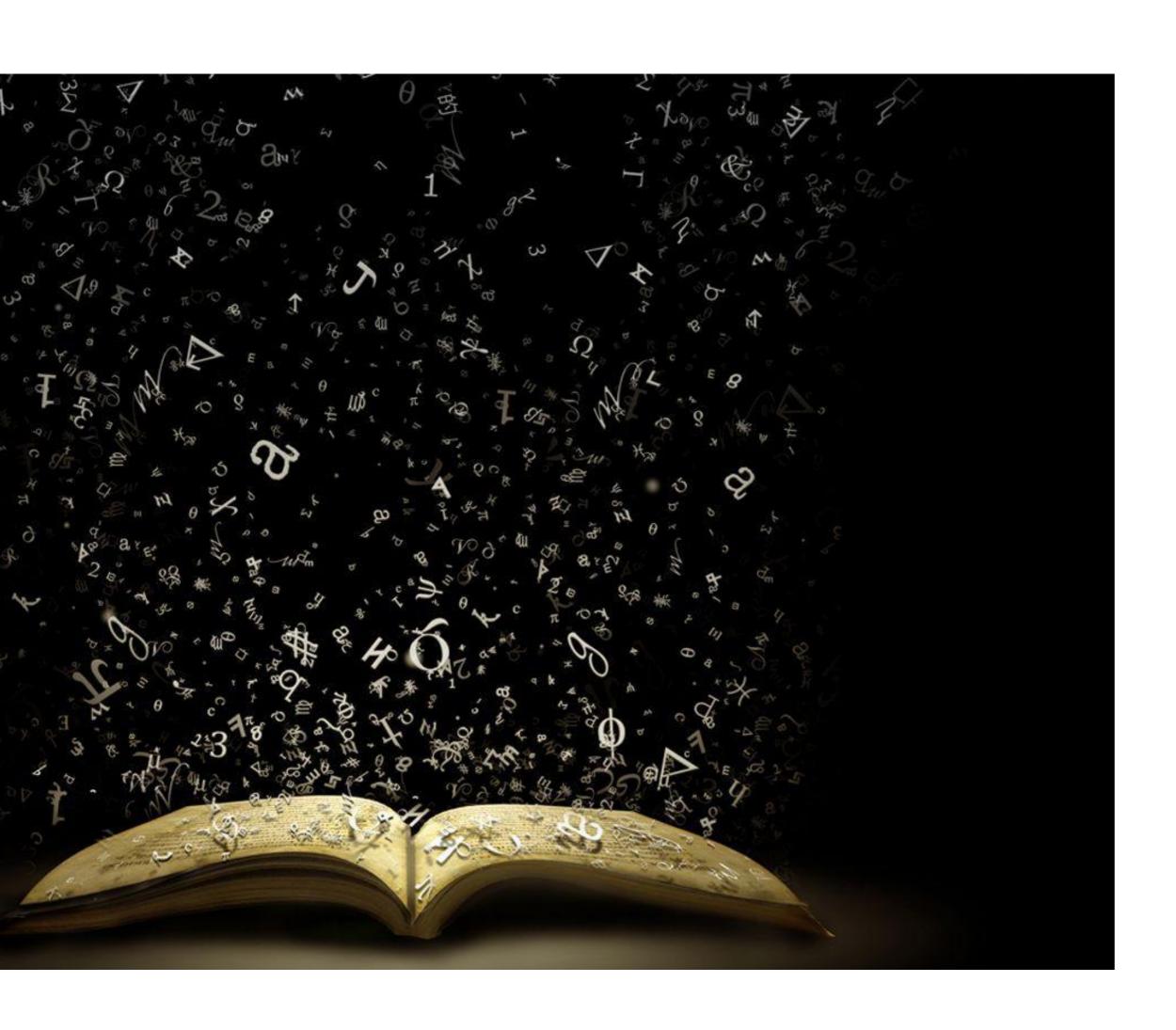




## Margin of Safety

- ❖ Buy at a discount account for possibility that things just don't go the way you expect them to
- \* What do you think is an acceptable margin of safety?



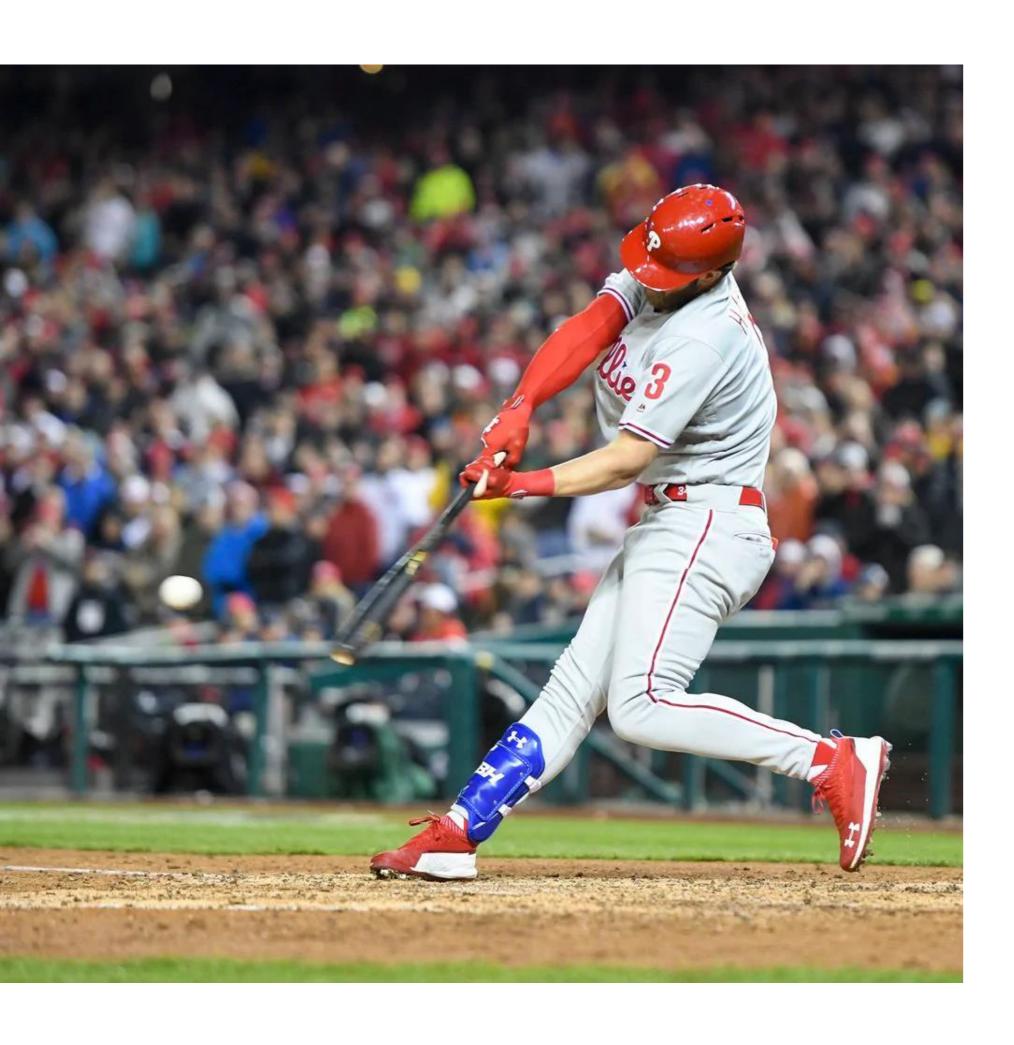


# Circle of Competency

- Know what you know, know what you don't know
- \* "The most important thing in terms of your circle of competence is not how large the area of it is, but how well you've defined the perimeter"

- Warren Buffet





## Swing Once, Swing Well

\* "What's nice about investing is you don't have to swing at pitches. You can watch pitches come in one inch above or one inch below your navel and you don't have to swing. No umpire is going to call you out. You can wait for the pitch you want."

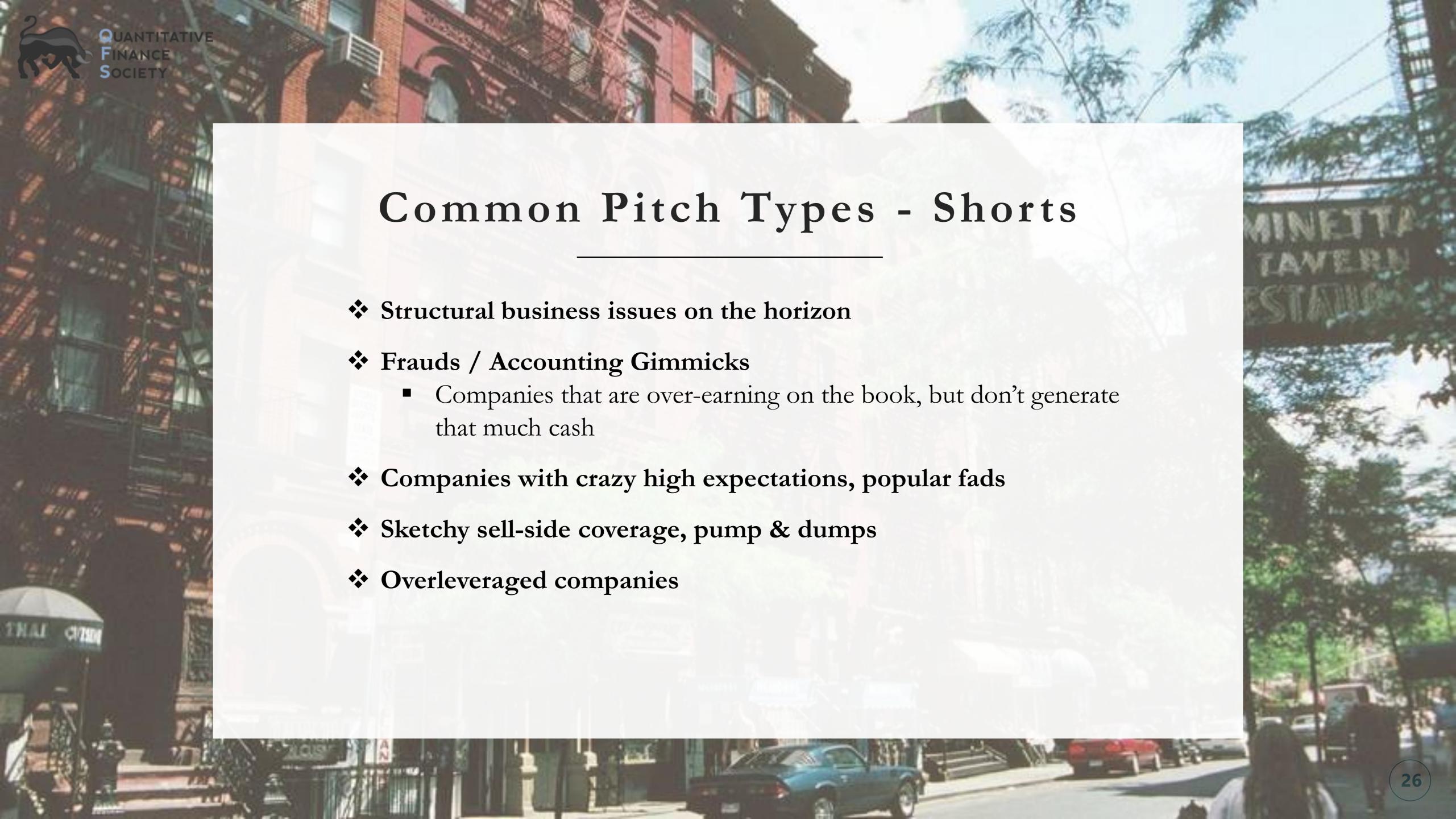
- Warren Buffet



# Being Contrarian & Market Pricing

- \* Be careful about big names that are heavily covered
- Structural opportunities
  - Small-cap equities → Fund restrictions
  - Short-term market exaggerations → Be wary of bull market, search for mispricing in bear markets
  - Differences in mindset
- Hidden assets & hidden liabilities
- Be creative & track research
- Understand how the market is pricing the security
  - Equity research, news, press releases











### Reach Out If You Have Questions

Feel free to reach out to us over Facebook or email if you have any questions

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